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CONSERVATION WEEK  
IS CALLING 15-23  
Sept

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Department of  
Conservation  
*Te Papa Atawhai*



# What's it all about?

Nature is calling for our help.

- New Zealand is currently facing a biodiversity crisis. This Conservation Week we're showing you how you can help turn this around.
- Over 4,000 of our native species are threatened or at risk. Those at risk include precious taonga species such as kakapo, kauri trees, Hector's dolphin, albatross and tuatara.
- Also at risk are some less well known but equally important native species including fungi, snails, insects, lizards and fish.
- All of these species are part of what makes New Zealand unique. When we lose a species, we lose part of ourselves.
- Thousands of New Zealanders are already involved in conservation activities. When we pull together we can make a big difference.

# How to be part of the solution:

## Run or attend a Conservation Week event:

- During Conservation Week 2018, there will be hundreds of local conservation events across the country – at schools, workplaces and in the community. These will be family friendly, fun and easy to get involved with.
- All events will be listed on [Eventfinda](#). Instructions and image for listing your event are found [here](#) as well as other [downloadable resources](#).

## Do a conservation activity:

- The biggest threat to our plants and wildlife is from introduced predators like rats, stoats and possums. Getting rid of predators is an important first step. You can help by setting traps on your property or joining your local predator free network.
- Other actions like cleaning up our waterways, protecting marine habitats, getting rid of weeds and replanting with natives all help protect our biodiversity.
- Whether you are in the city or the country there's something you can do to help.
- We've got lots of ideas and guides on our [website](#).

# Other ways to make a difference:

## Spread the word

- Help us amplify Conservation Week by sharing our social media content with your friends, family and community. Click the images below to follow us on:



- Talk about Conservation week using the key messages in this document and the campaign image. Contact your regional lead for this image.
- Use the hashtag #conservationweek and tag [DOC](#) into your Conservation Week social media content
- Celebrate your own Conservation champions - don't forget to use the hashtag!
- Send people to find out more at – [www.conservationweek.org.nz](http://www.conservationweek.org.nz)

## Give to a conservation group

- You can choose an conservation group to help out – we've got some groups doing great work in your community and across NZ [here](#).

## Learn more about NZ's unique biodiversity and what can be done to help it.

- Follow us on social media and check out our website to learn about our marine, freshwater and terrestrial environments and our amazing flora and fauna. You can learn about the threats to our nature, including predation, loss of habitat and climate change.

## Handy info

- Conservation Week website: [conservationweek.org.nz](http://conservationweek.org.nz)
- Get in touch with your regional Conservation Week contact: Jane Hughes  
[jhughes@doc.govt.nz](mailto:jhughes@doc.govt.nz) 027 536 6872